

# DONOR IMPACT REPORT

20  
25



VOICELESS ENVISIONS  
A JUST, EQUITABLE WORLD  
WHERE ANIMALS CAN flourish



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Voiceless acknowledges the Traditional Custodians of the land on which we work, the Gadigal people of the Eora nation, and we pay our respects to Elders past, present and emerging.

Front cover photo credit: Melissa Tonkin, Eastern Grey Kangaroo at Cleland Wildlife Park  
World Kangaroo Day 2024 Photo Competition Entrant [www.worldkangarooday.org](http://www.worldkangarooday.org)





“

Thank you to our incredible community of supporters. Your compassion, generosity, and commitment inspire us every day and make our work possible. We couldn't do this without you.

”

## A MESSAGE OF GRATITUDE

Dear Voiceless community and supporters,

As I reflect on my lifelong journey advocating for animals, I am both heartened by the progress our animal protection movement has made and acutely aware of the immense challenges that remain. I believe, with conviction, that all animals, whether they be our beloved dog companions, piglets in factory farms, or dingoes running wild, are sentient beings who deserve justice, rights and freedom. Freedom to not only live without human-induced suffering, but to flourish on their own terms.

Yet, the reality is that systemic cruelty and violence, particularly in industrial animal agriculture, continue to cause suffering on an unimaginable scale. Current numbers are staggering: 85 billion land animals and 133 billion farmed fish, slaughtered each year globally.

My dear father, Brian Sherman, and I began Voiceless in 2004 with the passionate belief that, with enough determination, animal rights will one day be recognised as a fundamental part of a just and ethical society. Twenty-one years later, this faith is still strong. At Voiceless, together with you, our community of generous supporters, we have never been more committed to this long and difficult journey. However, change on this scale requires not just new ideas, but widespread support and a willingness to rethink old habits and systems. Transforming deeply entrenched systems of exploitation requires courage, persistence, innovation and collective action. We can draw inspiration from past social justice movements, which remind us that even the most daunting systems can be challenged and changed over time.

Importantly, progress cannot happen in isolation or in our echo chambers. Working together with people outside the animal protection movement, including farmers, environmentalists, scientists, educators, business leaders and policymakers across the political spectrum, is essential. Listening, learning, and finding common ground.

Binary thinking and polarisation, a growing trend in the world today, will only hold us back. The issues we face are complex, and solutions require empathy, curiosity, open-mindedness, and a willingness to communicate and collaborate respectfully across differences. By building bridges and fostering dialogue, we can create lasting, systemic change that benefits everyone—animals, people and the earth.

Voiceless supports innovative changemakers and projects that challenge the status quo, and create ethical, smart and successful alternatives to animal exploitation. I am encouraged by the rapid advances in technology and food system innovation, such as cultivated meat, plant-based proteins, and farm transitions. These solutions, spearheaded by Voiceless grantees, have the potential to be truly transformative, offering win-win outcomes for animals, humans, and the environment.

There is a lot of work to do, and progress can feel slow, and setbacks, inevitable. But I am convinced that, with your help and the growing momentum of a global movement, we will move closer to a world where animals are respected and able to thrive. Together, step by step, we can build a more compassionate future if we remain committed, informed, and united in our shared purpose – the protection of animals.

With appreciation,

**Ondine Sherman**  
Co-founder and Managing Director





“Your generosity flows straight into the hands of animal changemakers, empowering them to create real, lasting impact.”

## THE PURPOSE OF YOUR GIFT IN 2025

Thanks to your generosity, animals around the world have been given a stronger voice as the Voiceless Grants Program continues to grow from strength to strength. This year, your support made a direct and meaningful difference by helping us fund more innovative, forward-thinking initiatives led by passionate individuals and organisations, both here in Australia and in under-represented regions around the globe. Their courage, compassion and determination continue to inspire our work and strengthen our shared vision of a kinder world where animals can truly thrive.

At Voiceless, 100% of your donation goes directly to the Grants Program. Not a cent is spent on administration, salaries or overheads. Your generosity flows straight into the hands of animal changemakers, empowering them to create real, lasting impact. When you give, you're not just supporting a cause. You're helping build a stronger movement for animals.

There are many ways to continue supporting our work this year:

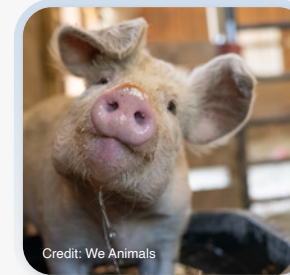
- Become a monthly donor to sustain our long-term impact
- Make a one-off major gift to support transformative ideas
- Leave a gift in your will to create a lasting legacy for animals

On behalf of all of us at Voiceless, and the animals your gift has helped protect — thank you.

Warmly,

**Kate Grigg**  
General Manager

## TRANSFORMATIVE STRATEGIES FOR ANIMALS



Credit: We Animals

**SUPPORTING NEW,  
SOLUTIONS-DRIVEN  
STRATEGIES FOR  
ANIMALS**

Through the Voiceless Grants Program, we support individuals and organisations creating systemic change for animals. In the past 12 months, your generous support has enabled Voiceless to fund high-impact, innovative, strategic, and compassionate projects that advance animal protection in transformative ways across Australia and beyond.



**FIRST IMPACT INVESTMENT  
GRANT SUPPORTS AUSSIE  
FUTURE FOOD START-UP**

We awarded grants to small and medium-sized NGOs, and, for the first time, an Australian start-up through an investment grant. This marked a new approach for Voiceless, combining impact with a potential longer-term return for the Grants Program's fund.



Credit: We Animals

**100% OF DONATIONS  
GO DIRECTLY  
TO GRANTS**

A unique strength of Voiceless lies in our funding model, which ensures that 100% of donations go directly to grant disbursements. No donor funds are spent on program management, administration, or salaries. This means every dollar you give goes straight to the people and projects making the greatest difference for animals.



**EXPANDING SUPPORT  
TO UNDERSERVED  
GLOBAL REGIONS**

While the majority of our funding continues to support animal protection efforts in Australia, we recognise the escalating challenges faced by billions of animals in underrepresented regions, particularly where factory farming is rapidly expanding. In response, we have begun broadening our global perspective by supporting changemakers in areas where animal advocacy is critically needed, yet often underfunded and full of untapped potential.



# YOUR IMPACT THIS YEAR

THANKS TO YOUR CONTINUED SUPPORT, THESE PROJECTS ARE DRIVING REAL CHANGE: EDUCATING, INNOVATING, ADVOCATING, AND BUILDING A JUST AND EQUITABLE WORLD FOR ANIMALS.



## SCIENCE & FOOD INNOVATION

- Cultivated meat and the future of alternative proteins.
- Training chefs in plant-based cooking and menu design.
- Reformulating popular foods to replace animal ingredients.



## SOCIAL VALUES & PUBLIC PERCEPTION

- National surveys on kangaroo-farmer co-existence strategies.
- Message testing and awareness campaigns on greyhound racing cruelty.
- Consumer education linking animal agriculture with climate change.



## EDUCATION

- Animal Protection Education programs in schools - connecting students with rescued farmed animals and encouraging socio-emotional learning.
- School education conferences focused on fostering empathy and supporting teachers to include pro-animal content in their school lessons.



## LAW & POLICY REFORM

- Political advocacy for the live sheep export ban by 2028.
- Strategic legal challenges to remove shark nets in Australia.
- International campaigns to end the imports of kangaroo skins and body parts to the EU.



## NETWORK & COALITION BUILDING

- Strengthening the plant-based movement in Africa through women-led, community-based networks.
- Animal photojournalism training and mentoring in India, equipping advocates with visual storytelling skills to enhance campaign impact.



IN OUR CULTURE, WE ONLY TAKE WHAT WE NEED  
AND WE DO IT IN CEREMONY. WE DO NOT WANT  
TO SEE KANGAROOS KILLED EN MASSE BY  
INDUSTRY FOR THEIR MEAT AND SKIN.

WE ARE CARRYING THE 'BURU' MESSAGE STICK,  
TO INVITE EUROPEAN POLITICIANS TO LISTEN  
WITH THEIR HEARTS, TO HEAR THE HISTORY  
OF THE COUNTRY AND TO UNDERSTAND HOW  
THE DISRESPECT AND DESECRATION OF  
SUCH AN IMPORTANT ANIMAL IS HARMING  
THE LAND AND ITS PEOPLE.

Peter Hewitt Jerrinja-Yuin and Ricky Buchanan  
Gumbaynggirr - Back to Country.



Photo credit: Yau Barton

## MEET OUR CHANGEMAKERS

### BACK TO COUNTRY

#### INDIGENOUS DELEGATION ADVOCATES FOR KANGAROOS IN EUROPE

A world-first Indigenous Australian-led campaign took the kangaroo welfare crisis to Europe. Advocates Peter Hewitt and Ricky Buchanan from Back to Country highlighted the deep cultural ties between Indigenous Australians and kangaroos, supporting calls for legislative change to ban EU imports of kangaroo skins and body parts.

- ✓ Visited Italy, the Netherlands, and Belgium — key markets for kangaroo products.
- ✓ Engaged with five national and regional parliaments.
- ✓ Presented the Global Declaration of the Kangaroo Welfare Crisis on World Kangaroo Day.
- ✓ Contributed to reform efforts now underway to ban kangaroo imports in multiple countries.

The delegation amplified First Nations voices globally and helped put kangaroo protection on Europe's political agenda.



Mick McIntyre, Simone Pavesi, Dennis Vink, Eleonora Evi, Peter Hewitt, Ricky Buchanan and Mark Pearson

Scan to watch video





## MODERN AGRICULTURE FOUNDATION

### PLANT-BASED CULINARY TRAINING

A unique initiative providing plant-based cooking training and education to chefs and culinary professionals. Workshops developed by the Modern Agriculture Foundation helped chefs create sustainable, animal-free dishes using cutting-edge food technologies.

- ✓ 15 chefs trained in plant-based cooking, with another 15 expected in the next 12 months.
- ✓ 10% rise in menu inclusion of alternative proteins.
- ✓ 100% of participants would recommend the workshop.



## MAGIC VALLEY

### THE FUTURE OF FOOD

Voiceless awarded its first 'investment grant' to Magic Valley, an Australian cultivated meat start-up aiming to launch the world's first cultivated lamb mince by 2026. Magic Valley's ethical cell-based, non-GMO, serum-free process aims to replace intensively farmed lamb and save millions of lives. Our funding is helping with their regulatory submission to commercialise these products. Any profits from this grant will be reinvested into Voiceless' mission.

- ✓ 485,000+ projected lambs lives saved annually by 2029.
- ✓ Non-GMO, serum-free, ethical cell-based technology.



## FREEDOM FARM

### SCHOOLING IN COMPASSION

Freedom Farm is expanding its school education program, bringing students face-to-face with rescued farm animals. Incorporating social-emotional learning, they share stories of survival and encourage empathy, emotional development, and critical thinking. The program does more than raise awareness – it transforms hearts and minds.

- ✓ Bringing animal empathy education to 2,000 students through the School of Compassion.
- ✓ 60%+ expected to show greater compassion.
- ✓ 10% likely to reduce animal product consumption.



## FOOD FRONTIER

### PUTTING FOOD ON THE CLIMATE AGENDA

The 2024 Food Frontier Consumer Survey was commissioned to increase focus on the connection between dietary choices, meat intake and climate change to shift public and policy narratives. A communications campaign followed to highlight its findings.

- ✓ 44% of Australians link animal agriculture to climate change.
- ✓ 22% are reducing or eliminating meat; 16% are cutting dairy due to climate concerns.
- ✓ 483 media items reached 12.7 million Australians, including major talkback stations and national outlets.
- ✓ Campaign accounted for approx. 50% of radio coverage on climate change and food systems/diets (Jan–Nov '24, ex. community radio), and drove a 200% increase in radio mentions of the subject vs. 2023.
- ✓ For the first time, alternative proteins were recognised by the Climate Change Authority.
- ✓ Food Frontier presented at From Policy to Plate, a key NSW Government event on plant-based policy pathways.





## VEGAN FRIENDLY

### VEGANISING EVERYDAY PRODUCTS

The Food Engineering Project works with major food producers to reformulate popular products into plant-based alternatives. Operating across Israel, the US, and the UK, this initiative is saving thousands of animals' lives by shifting supply chains away from animal ingredients, without sacrificing taste or cost.

- ✓ Helped major companies remove animal ingredients from 55 popular products.
- ✓ 3.6+ million eggs saved (equivalent to sparing 12,200 hens per year).
- ✓ 29,263 litres of cow milk (3 dairy cows per year), 36,000 grams of honey (1 commercial bee colony), and 14,400 grams of gelatin saved (10 cows or pigs).
- ✓ Total annual savings of 531,102,279 litres of animal-based ingredients.



## KANGAROOS ALIVE

### THE KANGAROO CO-EXISTENCE PROJECT

The Kangaroo Co-existence Project supports Australian farmers and landholders with practical, science-backed strategies for living alongside kangaroos. By combining firsthand farming experience with independent research, the project helps shift away from outdated, often lethal control methods towards sustainable, non-lethal solutions. Through an innovative platform, it delivers the tools, knowledge, and inspiration needed to make co-existence not just possible, but beneficial for both farmers and kangaroos.



## ENVOY FOUNDATION

### CHALLENGING CRUEL SHARK NETS THROUGH LEGAL ACTION

Envoy Foundation through the Nets Out Now coalition, promoted science-based, non-lethal shark control in NSW and QLD. Their efforts are driving reform for safer oceans—for both people and marine life.

- ✓ Exposed NSW's shark net reporting failures since 2016.
- ✓ Helped shorten the 2024–25 netting season—the biggest reform in 40 years.
- ✓ Backed Randwick Council's motion to remove nets and adopt humane safety measures.



## BLUE THE GREY

### ENDING GREYHOUND RACING CRUELTY IN AUSTRALIA

Blue the Grey is challenging greyhound racing through public engagement and policy reform. Their research shaped a long-term strategy to build public support for an end to the industry.

- ✓ Revealed low awareness of industry cruelty, especially in rural areas.
- ✓ Found empathy and pet relatability to be key drivers of change.
- ✓ Identified hybrid messaging—storytelling plus facts—as most persuasive.
- ✓ Exposing secrecy and self-regulating failures, will erode the public's trust in the greyhound industry.
- ✓ Uncovered the power of “prebunking” to counter industry spin early.





**WE ANIMALS**  
ANIMAL PHOTOJOURNALISM MENTORING IN INDIA

We Animals delivered a groundbreaking animal photojournalism mentoring program in Delhi, Mumbai and Eluru. India's largest coalition of animal advocacy organisations received hands-on training in ethical photography, visual storytelling, and campaign communication. Workshops were kept small to allow for individual attention.



**CLIVE PHILLIPS**  
TOWARDS AN ETHICAL APPROACH TO ANIMALS

Professor Clive Phillips - Australia's first professor of animal welfare and a long-time friend and advisor to Voiceless, has written a new memoir. *In Towards an Ethical Approach to Animals*, Clive shares his life's work and research, building the case for a profound shift in how we view and treat animals. Drawing on ethics, science, and philosophy, his message is urgent: animal protection is not optional – it's essential for a just and sustainable world. Clive's book is open access and made freely available.



**EMERGENCY GRANTS**

In response to major crises affecting animals in 2024/25, Voiceless provided emergency funding to organisations delivering critical animal aid.

**CYCLONE ALFRED (NSW & QLD)**  
THE OWL AND THE PUSSYCAT SANCTUARY

Supported The Owl and the Pussycat Sanctuary to protect and care for farmed animals impacted by severe flooding.



**GRAMPIANS / GARIWERD BUSHFIRES (VIC)**  
VETS FOR COMPASSION

Funded Vets for Compassion to deliver emergency veterinary care to injured wildlife in one of Victoria's most ecologically rich regions.



**LA WILDFIRES (USA)**  
BEST FRIENDS ANIMAL SOCIETY

Partnered with Best Friends Animal Society to rescue, shelter, and rehome displaced animals, including relocation to their Utah-based sanctuary.



**CONFLICT IN THE DEMOCRATIC REPUBLIC OF CONGO**  
IPPE ASSOCIATION

Helped IPPE Association to provide urgent veterinary care for animals affected by the significant human conflict and displacement crisis.





CASE STUDY

# INVESTING IN AFRICAN PLANT-BASED FUTURES



**SUPPORTING WOMEN-LED FOOD SYSTEMS  
CHANGE ACROSS AFRICA**

In 2024, Voiceless partnered with Thrive Philanthropy to support the Thrive Africa Vegan Women’s Initiative (AVWI)—a groundbreaking program that empowers African women advocating for compassionate, sustainable food systems. Operating across 20 African countries, Voiceless’s support is helping to deliver leadership training, campaign support, and safe, collaborative spaces for women advocates to expand their animal advocacy.

The impact extends beyond training: by supporting women in launching new campaigns and accessing grant opportunities, the initiative is significantly expanding advocacy efforts across Africa. This multiplier effect is accelerating the growth of Africa’s budding vegan movement and helping more animals than ever before.

**WHY AFRICA?**

As industrial animal agriculture expands across Africa, so too do the risks to animals, public health, and the environment. At the same time, African nations possess deep-rooted traditions of plant-based eating, strong local knowledge systems, and a growing movement of youth and women-led advocates pushing for change.

Voiceless recognises that by supporting Thrive’s AVWI, we are investing in grassroots, culturally relevant advocacy—led by those best placed to create long-lasting, community-driven impact for animals.



**VIRGINIA RUGARU**  
Co-Manager at Thrive Africa  
Vegan Women’s Initiative

**Tell us about what inspires your advocacy.**

I’m inspired by advocacy strategies that centre youth education, women’s empowerment, and amplifying local voices. In Africa, women play a dual role in family nutrition and animal care, while youth are the future stewards of the planet. I believe in using storytelling, media campaigns, and community dialogues to drive meaningful change for animals, people, and the planet.

**Why is accelerating plant-based food systems across Africa so important?**

They’re culturally rooted in indigenous African diets and promote food security, better health, and climate resilience. For example, plant-based diets can reduce inflammation in just two weeks and lower risks of NCDs, which now cause 39% of deaths in Kenya. This shift also revives traditional knowledge systems and reduces reliance on costly food imports.

**How does the AVWI empower local advocates?**

The launch of the Africa Vegan Women’s Initiative (AVWI) was a response to a clear gap: a lack of women-led advocacy and limited capacity-building opportunities for female changemakers across the continent. Women are often the primary caregivers, nutrition decision-makers, and small-scale farmers in their communities—yet their voices have been historically underrepresented in food systems change. AVWI was created to build confidence, leadership skills, and campaign power, enabling women to not only participate in, but to lead the growing African plant-based movement.

**Why is it critical for Voiceless donors to support this work?**

Your support empowers women to lead urgent change in their communities—from fighting climate change and malnutrition to transforming food systems through plant-based advocacy. In many African countries, industrial animal agriculture is expanding rapidly, while education and infrastructure to support alternatives remain limited. Our efforts reduce animal consumption through culturally rooted, plant-based alternatives that offer a powerful, preventative approach to animal suffering.

Our work underscores the importance of regionally specific food systems advocacy, grounded in local cultural traditions, health priorities, and food realities. For example, we tailor plant-based strategies to each region’s unique nutritional needs and promote dietary diversity using locally available crops.

Thanks to your support, the AVWI is not only training advocates—it is actively launching new campaigns, increasing visibility, and creating a multiplier effect that is accelerating the reach and impact of food systems transformation across Africa.



# VOICELESS PRIZES & AWARDS

Each year, Voiceless recognises and uplifts individuals making meaningful contributions to the animal protection movement through a series of prestigious prizes and awards. These prizes honor legal innovation, youth political advocacy, and academic excellence.

## VOICELESS BRIAN SHERMAN ANIMAL LAW PRIZE 2024

**Recipient:** Shatha Hamade

In memory of Voiceless’s Co-founder, Brian Sherman AM, this year’s prize was awarded to Shatha Hamade, a tenacious legal advocate whose work has uncovered cruelty in live export and slaughterhouses. Shatha’s courageous investigations have sparked public campaigns and led to real policy change—including the national live sheep export ban and the Victorian inquiry into pig welfare. Her commitment, legal acumen, and strategic impact exemplify the spirit of this award.

## GRIFFITH UNIVERSITY ANIMAL LAW PRIZE 2024

**Recipient:** Jordan Garrett

Griffith University Law School’s annual Voiceless Animal Law Prize, recognises academic excellence in the field of animal law. The 2024 award went to Jordan Garrett for her exceptional academic achievement in the Animal Law course. Griffith Law School continues to educate the next generation of legal advocates for animals.

## ANIMAL JUSTICE FOUNDATION POLITICAL ADVOCACY AWARD 2024

**Recipients:** Benjamin Anderson, Aidan Whitfield, and Madeleine Stewart

This prize honour’s young changemakers who have led powerful political advocacy on behalf of animals. Awarded in partnership with the Australian Alliance for Animals, this year’s recipients were recognised for their impactful efforts to influence government policy and reform on the national live sheep export ban.





# IN THEIR WORDS

To better understand the impact of the Voiceless Grants Program, we invited our grant recipients to share what this support has meant for their work. In their own words, they reflect on how the program has strengthened their advocacy, empowered their communities, and improved outcomes for animals.

“

**Jerone van Kernebeek**  
Blue the Grey Strategist

*We are deeply grateful for the support of Voiceless and its donors to make this crucial research for effective greyhound advocacy possible through the Voiceless Grants Program. This grant has allowed us to deeply understand public attitudes, refine our messaging, and build a stronger foundation to end greyhound racing in Australia. Your support is making a real, tangible difference for greyhounds.*

”

“

**Sarah and Andre Borrell**  
Co-founders of Envoy Foundation

*The Voiceless Grants Program has been instrumental in advancing our work for animals by enabling us to build real political pressure to end lethal shark netting in NSW, and we are now seeing meaningful shifts in government policy as a result.*

”

“

**Thomas King**  
Founder & Chair Food Frontier

*Voiceless has been an invaluable supporter, enabling essential communication of our research findings. Without Voiceless’ backing, our important messaging around the necessity of addressing the issues caused by industrial animal agriculture and the solutions offered by alternative proteins would not receive the amplification it so urgently needs.*

”

“

**Dr Bidda Jones AM**  
Director of Strategy Australian Alliance for Animals

*With the invaluable support of the Voiceless Grants Program, the Australian Alliance for Animals has made significant progress in advocating for independent oversight of animal welfare to federal and state governments. We’re especially grateful to the program for assisting in our campaign to secure the successful passage of the Ending Live Sheep Export by Sea Bill through the Australian Parliament. Together, we are creating lasting change for animals in Australia.*

”

“

**Paul Bevan**  
CEO Magic Valley

*Thanks to the Voiceless Grant, we accelerated key R&D milestones that brought us closer to regulatory approval and commercial production. This backing helped us demonstrate that cultivated meat can replace traditional meat without compromise - saving animals at scale.*

”

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**Peter Hewitt and Ricky Buchanan**  
Back to Country

*Ricky and I wanted to send our thanks to you and Voiceless for providing the grant so that we, as representatives of Back to Country, could care for Country and, in this instance, defend Buru and advocate for the cessation of Kangaroo products into Europe. It was a big journey with the delegation, but one well worth the journey.*

”

“

**Jo-Anne McArthur**  
Founder of We Animals

*The Voiceless Grants Program has been instrumental in expanding our global impact, enabling We Animals to collaborate with FIAPO in India and deliver our first structured, two-day animal photojournalism workshop. Thanks to this support, we were able to empower passionate advocates with the tools, skills, and confidence to tell powerful visual stories for animals—while also building a framework that will strengthen our future capacity-building.*

”

“

**Adit Romano**  
Co-Founder of Freedom Farm

*With the support of the Voiceless Grant, we are reaching young hearts at a critical time, inspiring them to see animals with empathy and respect, and planting the seeds for a future built on compassion, kindness, and hope.*

”





# GIVING TO ANIMALS

## WHY REGULAR GIVING MATTERS TO MAKE AN EVEN BIGGER IMPACT FOR ANIMALS

Becoming a regular giver is one of the most powerful ways to support our vision of a just, equitable world for animals. It provides Voiceless with the stability to plan, support long-term strategies, and respond to urgent needs as they arise.

While one-off donations are deeply appreciated, regular monthly gifts compound over time, helping us invest in innovative, strategic, and often underfunded projects across Australia and beyond.

To understand what motivates our regular supporters, we asked one of our dedicated members of the Voiceless community to share their perspective.

BECOME A REGULAR GIVER AT  
[VOICELESS.ORG.AU/DONATE](https://voiceless.org.au/donate)

SCAN THE QR CODE ▶▶▶  
TO GET STARTED



## A COMPASSIONATE VOICE LOUISE LOVERING ▶ REGULAR GIVER

### What inspired your regular giving to Voiceless?

I still recall the day I saw the name ‘Voiceless’. It resonated with me so much, I knew I had to look closer into the organisation. There are many worthwhile charities assisting animals, and it is very easy to want to give to all of them.

Voiceless are lateral thinkers. Their Board, leadership team and members are open to new ways of thinking, being strategic and progressive in your approach.



### What do you see as the most critical changes needed to create a just and equitable world for animals?

As hard as it is, I feel we need more exposure of relevant (camera) footage. Yes, it is easy to look away. Yet it is so important for people to see what is being hidden from us, providing there are steps (no matter how small) people can take in response.

I know it is hard to see something and not know what to do about it. If there is ‘some’ action that people can take in response to seeing how we are treating animals, it can empower people to become involved.

My small steps were becoming trained as a Wildlife Volunteer for pouch checking and response, and better understanding the provenance of my food.

It is a sad reality that some people will never respect animals in the way we would like. We won’t be able to change their hearts and minds, and for this group of people we need to revisit harsher penalties and accountabilities through the political and legal systems.



# BECOME A VOICELESS REGULAR GIVER

Louise's story is just one example of how regular donors are helping us create a more just and equitable world for animals. Whether you're giving \$10 a month or more, your support compounds over time to create powerful, lasting change for animals

BECOME A REGULAR GIVER AT  
[VOICELESS.ORG.AU/DONATE](https://voiceless.org.au/donate)

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# LEAVE A GIFT IN YOUR WILL TO VOICELESS

## HELP BUILD A JUST, EQUITABLE WORLD FOR ANIMALS, TODAY, TOMORROW, AND ALWAYS.

Leaving a gift in your Will to Voiceless is one of the most meaningful ways to create lasting change for animals. After you've cared for your loved ones, a bequest to Voiceless becomes a powerful legacy—one that continues to protect animals and inspire compassion for generations to come.

The journey toward a just, equitable world where all animals are flourishing is long. But with your support, we remain unwavering in our mission. Whether your gift is large or small, it will be deeply valued—and your compassion will live on through the work it makes possible.

## HOW TO LEAVE A GIFT IN YOUR WILL

We recommend seeking advice from a professional legal advisor to ensure your intentions are clearly reflected. If you already have a Will, your solicitor can help you include Voiceless by adding a codicil (an official amendment).

## HAVE QUESTIONS? WE'D LOVE TO HEAR FROM YOU

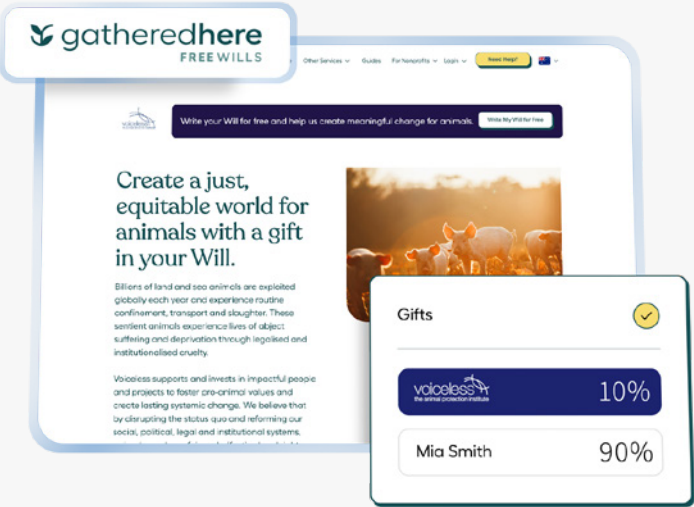
If you're considering a bequest or would like a confidential chat, please don't hesitate to contact:

**Kate Grigg**  
General Manager, Voiceless  
info@voiceless.org.au | 02 9357 0723

## CREATE YOUR WILL ONLINE, FOR FREE

If your estate is simple, you can create your Will for free in just 10 minutes using Gathered Here, our trusted online Will partner. You'll also receive unlimited free updates for life.

Including a gift to Voiceless through Gathered Here is easy—and your pledge will help protect animals for years to come.



CREATE YOUR WILL AT  
[GATHEREDHERE.COM.AU/C/VOICELESS](https://gatheredhere.com.au/c/voiceless)

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# ACKNOWLEDGEMENTS

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Australian Alliance for Animals  
Eurogroup for Animals  
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Nets Out Now  
SAFE For Animals

## PRO BONO SUPPORTERS

Legal Vision  
Phillips Ormonde Fitzpatrick:  
the IP protection people  
K&R Animal Law



\*Dr Meg Good is leaving the Board and Grants Advisory Team this year, and we thank her from the bottom of our hearts for her many years of dedication, passion, professionalism and generosity to Voiceless.



# THE FUTURE OF THE VOICELESS GRANTS PROGRAM



As we look to the year ahead, we do so with renewed purpose and optimism. The Voiceless Grants Program is continuing to evolve, not only in reach but in strategic intent. We remain grounded in our core categories of education, law and policy, science and food innovation, public values, and movement-building. However, we are sharpening our focus on high-impact, solutions-driven people and projects that can demonstrate measurable outcomes for animals.



Our commitment to supporting work where the greatest numbers of animals are suffering remains central. This means placing a particular emphasis on projects that challenge industrialised animal agriculture, promote systemic reform, and inspire a cultural shift toward compassion and justice.



We are also expanding our global lens. In the year ahead, we aim to deepen our support in underrepresented regions such as South and South-East Asia, especially where animal advocacy is critically needed but historically underfunded.



We have been both inspired and encouraged by how the program is growing. From legal advocacy and public education to science, innovation, and compassionate storytelling, the projects we have funded are making tangible, lasting change for animals. We are excited to continue this work, alongside you, our supporters, with greater strategic clarity and a shared vision for a just and equitable world for animals.

*Solutions-driven* PROJECTS  
WITH MEASURABLE OUTCOMES FOR ANIMALS





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